

Alliance, Nebr., February 17, 1916

Dear Friends:-

February 18th is my fifth business birthday. I wish to celebrate this occasion by addressing this letter to the men of the community and wish to make this occasion one that will be remembered by my friends and customers as well as myself.

To show my appreciation of the liberal patronage during the past year, I am going to give the public an EXTRA SPECIAL BARGAIN. ANY SUIT IN THE HOUSE on next Saturday, Febr. 19, for the sum of FIFTEEN DOLLARS. This includes all the suits in the house, from the cheapest that's good to the best in the house.

I find it hard to express in a few words, my deep sense of obligation for, and my sincere appreciation of your help and patronage during the past year, and I feel sure that there will be many that will avail themselves of this great opportunity to get a new suit for this great saving in price. Do not forget the date for it only lasts one day

SATURDAY FEBRUARY 19th
Any suit in the house \$15

Yours Very Truly,

E. G. Laing

"Modern Clothes for Men."

BAPTIST CHURCH

At the morning service Sunday, at the Baptist church, Mrs. Birdie Vernon Moore will render a vocal selection. The evening service will include a baptismal service, with a sermon by the pastor, who will take for his subject, "Blessings of Burdens".

Mission Supper—next Thursday night at 5:30 o'clock. Everybody invited. Supper 35 cents. Receipts to be used for benefit of Mission.

TRIANGLE IMPERIAL THEATRE Saturday

Matinee at 2:30
Children 5c Adults 15c
Evening
Children 10c Adults 20c



Scene in "Saved by Wireless," Triangle-Keystone Play in Which Mack Swain and Chester Conklin Are Featured.

Double Value
For Both Sides of
Your Coin

LIVE STOCK PRICES AT SOUTH OMAHA

Fat Cattle In Light Supply and
Mostly 10c Higher.

HOGS SELL 5 TO 10C LOWER

Moderate Run of Sheep and Lambs.
Demand From Packers Active and
Prices Are Generally Steady to
Stronger.

Union Stock Yards, South Omaha, Neb., Feb. 15.—Cattle receipts were smaller than usual, while the demand was very brisk. The result was an active market, with prices fully 10c higher and in some cases more, too. This would apply to cows and heifers as well as beef steers. Stockers and feeders were strong to 10c or more higher. The big bulk of the receipts changed hands at an early hour.

Cattle quotations: Good to choice beefs, \$7.75@8.25; fair to good beefs, \$7.25@7.75; common to fair beefs, \$6.25@7.25; good to choice heifers, \$6.00@6.75; good to choice cows, \$5.85@6.60; fair to good cows, \$5.35@5.85; canners and cutters, \$4.25@5.25; veal calves, \$7.00@9.75; bulls, stags, etc., \$4.75@6.50; good to choice feeders, \$6.90@7.50; fair to good feeders, \$6.50@6.90; common to fair feeders, \$5.50@6.50; stock heifers, \$5.75@6.75; stock cows, \$4.75@6.25; stock calves, \$6.25@7.25.

Hog receipts totaled 10,800 head, of which more than 2,000 were direct to a packer from another point, but while local receipts were moderate, values broke 5@10c and in spots more in sympathy with sharp declines at other points. Cows were weak and some hogs failed to sell. Bulk of the sales was made at \$7.70@7.80 and the top was \$7.90.

Supplies of sheep and lambs were smaller than usual for a Monday, and with one or two exceptions sales of lambs and yearlings were steady to strong with last week's close, while a very scant supply of ewes sold at 15c higher levels. Most of the good lambs were bought at \$10.75@10.85, with fed westerns as high as \$10.90, and a quotable top of \$11.00 on best Mexicans. Ewes set a new high mark for the season, reaching \$7.55, while yearlings at \$9.50 equalled last week's top. Movement was much more active than on any recent day, and tone to the trade much firmer than most of last week's markets.

Quotations on sheep and lambs: Lambs, good to choice, \$10.75@11.00; lambs, fair to good, \$10.40@10.75; lambs, clipped, \$9.00@9.60; yearlings, good to choice light, \$9.25@9.65; yearlings, fair to choice heavy, \$8.00@9.25; wethers, fair to choice, \$7.25@8.00; ewes, good to choice, \$7.25@7.50; ewes, fair to good, \$6.50@7.25.

Mission Supper—next Thursday night at 5:30 o'clock. Everybody invited. Supper 35 cents. Receipts to be used for benefit of Mission.

WEEK OF IDEAL WEATHER

Average Temperature in Alliance for
The Past Seven Days Is 41
Degrees Above Zero

Florida in the winter time and the northern states in the summer time can not boast of any finer weather than the residents of Box Butte county have had during the past week. Just cool enough to put a little ginger and pep into one's movements, but not cold enough to be disagreeable.

During the past seven days the lowest temperature recorded by the government thermometer as reported by F. W. Hicks who keeps the instrument at his home, is sixteen degrees above, and for two days the temperature did not go below freezing. The maximum and minimum for the past seven days is shown below:

February	Maximum	Minimum
10	52	22
11	58	33
12	45	16
13	52	16
14	54	25
15	63	32
16	65	29

Mission Supper—next Thursday night at 5:30 o'clock. Everybody invited. Supper 35 cents. Receipts to be used for benefit of Mission.

City Mission Supper
The ladies interested in the welfare of the City Mission are arranging to hold a supper, February 24, a week from tonight, and invite a good patronage. The menu given below is very tempting, and the proceeds are to be used to further the work of the Mission. Donations, in cash or eatables, will be gladly received. Phone or call on Mrs. I. E. Tash, phone Black 395, and she will see that same is received and delivered to the Mission, where the supper will be held. The eatables will include:

Sliced Ham Meat Loaf
Mashed Potatoes with Gravy
Brown Bread Hot Rolls
Cabbage Salad
Pickles Jelly
Coffee Pie

The price for the supper will be 35 cents.

Old papers for sale at The Herald office. Five cents a bunch; six bunches for a quarter.

Governor to Preside

Governor John H. Morehead will preside at the annual reunion and banquet of the Nebraska Legislative League on the evening of February 24, in Lincoln. Secretary Henry C. Richmond is receiving many reservations for the affair, and is confident a very large crowd will attend. John M. Thurston, "Marsh" Elder, Tom Majors and other old timers will be on the program. Members attending are requested to bring their wives or daughters or both, the latter to attend the Ladies' League banquet the same evening. Tickets to the legislators' banquet are \$1.50 each, and they may be secured at the Lindell hotel or at the Legislative Reference Bureau, Lincoln.

NO newspaper can succeed without advertising, therefore we solicit the patronage of our readers for those who by their advertising help to make this paper possible.

Nearly Enough Subscribed by Fraternal Organizations and Business Men for the Sign

The electric sign described in The Herald last week is now a certainty. Practically enough has been subscribed by local fraternal organizations to pay the entire cost of the sign. A committee of the T. P. A. members was appointed Saturday to see the business men who have not subscribed and get them to help out on the balance. The total subscriptions to date amount to \$366.50 and were made by the following:

T. P. A. Post M. Alliance	\$50
C. A. Newberry	50
I. O. O. F.	15
Royal Highlanders	10
F. O. E.	10
B. P. O. E.	10
Order of Railway Conductors	10
Knights of Columbus	10
Alliance National Bank	10
First National Bank	10
King & Riordan	10
F. W. Rehder	10
Wilson and King	10
Mallory Grocery	5
Miller Bros.	5
Geo. Darling	5
Herald Publishing Co.	5
Alliance Times	5
Philip Nohe	5
Wilson Bros.	5
J. H. Vaughan & Son	5
Rowan & Wright	5
A. J. Hamilton	5
Haddorf Music Co.	5
Keeler-Courtesy	5
Horace Bogue	5
Dierks Lbr. Co.	5
Forest Lbr. Co.	5
Foster Lbr. Co.	5
Alliance Creamery	5
F. D. McCormick	5
The Famous	5
Geo. A. Mollring	5
First State Bank	5
J. L. Nicolai	5
H. Kelsner	2.50
Alliance Steam Laundry	2
E. G. Laing	2
George W. Duncan	2
Bon Ton Cafe	2
Conley Miller	2
George Snyder	2
Cash Grocery	2
Alliance Auto Co.	2
Lee Moore	2
J. W. Guthrie	2
Standard Grocery	2
O'Bannon Bros.	2
E. W. Ray	2
Harry Thiele	2
E. Essay	1
Al Steffert	1
John Bayer	1
Claude Lester	1
Chas. B. Collier	1
J. Tiller	1
Chas. Watteyne	1
H. J. Young	1
Mary Regan	1
G. G. Smith	1

The iron posts for the sign will be made of structural steel at a cost of

Advertis- ing a Sale!

YOU don't leave your rig in the middle of the road and go to a fence-post to read a sale bill do you? Then don't expect the other fellow to do it.

Put an ad in this paper, then, regardless of the weather, the fellow you want to reach reads your announcements while seated at his fireside.

If he is a prospective buyer you'll have him at your sale. One extra buyer often pays the entire expense of the ad, and it's a poor ad that won't pull that buyer.

An ad in this paper reaches the people you are after.

Bills may be a necessity, but the ad is the thing that does the business.

Don't think of having a special sale without using advertising space in this paper.

One Extra Buyer
at a sale often pays the
entire expense of the ad.
Get That Buyer

about \$100 each. The total cost, including the underground electric cable for the sign, will amount to about \$450.

Have you tried Peacock Coal? If not, try a ton. You will get more heat for less money. FOREST LUMBER CO., PHONE 78.

John J. Adams, of Sheridan, Wyo., spent the week end at the home of his sister, Mrs. George Davis, and visited with other old friends made when he resided in Alliance.

Old papers for sale at The Herald office. Five cents a bunch; six bunches for a quarter.

The Eastern Star Kensington will be entertained next Tuesday afternoon at the home of Mrs. Arthur S. Mote. Plans will be completed for the "parcel post" sale, which is to be held Tuesday, February 29.

-we have

Some Odd Pieces of Furniture

to Close Out at Sacrifice Prices. Some CHIFFONNIERS, DINING TABLES, CHINA CLOSETS, BUFFETS, DINING CHAIRS, LIBRARY TABLES, ROCKERS, and numerous other odd pieces.

You gain a considerable advantage on anything you buy now.

The pieces offered are greatly reduced in price. It will pay you to anticipate a future need.

Make a deposit on the purchase price of the articles you select and we will hold for future delivery.

George D. Darling